

# Policy Agreement

## **POLICY AGREEMENT REGARDING YOUR INFORMATION AND OURS**

The integrity of your personal and/or corporate information and ours (collectively referred to as "Personal Information" and "information" even if corporate) is important to THE SEAM, LLC ("The Seam"). This Policy Agreement describe what information we may collect about you; how we use your information; and choices and limits you have on how your information and ours is used. The Seam understands that you may provide us with information that you may consider to be sensitive, and we want you to feel as comfortable as possible visiting our websites and online services ("websites"). Use of The Seam's systems, websites and mobile applications are always subject to this Policy Agreement. "Ours" means The Seam LLC's.

We will post policy changes on our website in a timely manner.

### **Your Consent**

By using our websites and mobile applications, you agree with the terms of this Policy. Whenever you use our system, websites or our mobile application, you consent to the collection, use, and disclosure of that information in accordance with this Policy, and you agree to this policy.

The following articles make up our Policy.

- I. Personal Information We Collect
- II. Personal Information Usage
- III. Protection of Personal Information
- IV. Your Privacy Choices
- V. Updating Your Personal Information
- VI. California Privacy Rights
- VII. Protection of Proprietary Information

When we refer to ourselves as "we" or "The Seam", we mean our entire company, including any company we control (for example, a subsidiary that we own) or an affiliated or related entity or any contractor working under our direction and control. We may share information among our subsidiaries we own or control, or an affiliated or related entity, but it is always protected under the terms of this Policy.

This Policy applies to all The Seam's websites and mobile applications and only to such websites. We are not responsible for your information on other websites, once you leave The Seam's websites. You should read the Policy at each website that you visit after you leave one of our websites.

## **I. Personal Information We Collect**

In this section of our Policy, we discuss the different types of information we may collect about you and the ways we collect information.

The Seam has collected the following categories of Personal Information from its consumers within the last twelve (12) months:

Category	Examples
Identifiers.	A real name, postal address, email address, online identifier, Internet Protocol address, Social Security number, or other similar identifiers.
Commercial.	Banking and credit card information.
Internet Activity.	Referring URL, browser type, time and date of access, and mobile device identification.
Inferences.	Cookies are utilized only for session controls that are required to make the website function.

### **Information We Collect From Visitors**

Visitors to each of our websites can access the home page and browse some areas of the website without disclosing any personally identifiable information. We may track information provided to us by your browser, including the referring URL, your browser type, the time and date of access, and other information that does not personally identify you. However, on some of our websites, you must register with us to use portions of the website. When you use our mobile applications, we collect information identifying your device.

### **Information We Collect When You Register**

Persons registering for services on our websites or through our application process are asked to provide identifying information, such as contact information. Registration may feature required and optional information.

### **Information From Outside Sources**

We may ask customers of our services for financial (including banking and credit card) information. We may contact financial or credit organizations to confirm customer financial information and/or to complete the transaction.

### **Other Information**

We may collect information that you voluntarily provide to us through responses to surveys, polling, questionnaires, and the like.

When you are using a forum or message board on our websites, you are posting a message with your username available for all registered users to see. When you are posting publicly, any user

of our websites can see your message. You should not post any information you want to keep private to a forum or message board or any other public forum on our websites.

We may ask you to provide additional information such as your email address if you want to obtain additional services or information or to resolve complaints or concerns.

In addition, we gather information about you that is automatically collected by our web server, such as your IP address, domain name and/or mobile device identifier. The Seam may use this information to personalize its offerings and presentations to you, facilitate your movements throughout our websites, provide personalized services, and communicate with you individually.

### **Use of Cookies and Other Tracking Systems**

Cookies are a technology used by The Seam to identify a user as the user moves through our websites. Your browser allows us to place some information on your device for identification. Cookies are used to personalize our websites and to track your usage across all our websites.

Your web browser can be set to allow you to control whether you will accept cookies, reject cookies, or to notify you each time a cookie is sent to you. If your browser is set to reject cookies, websites that are cookie enabled will not recognize you when you return to the website, and some website functionality may be lost. For example, our websites may not be able to authenticate you, and you may not be able to access parts of the websites.

On occasion, we contract with third parties to place cookies on your device. We have required these third parties to observe our Policy.

The help section of your browser will tell you how to prevent your browser from accepting cookies.

Cookies do not normally contain personally identifiable information. If you have provided us information about yourself, we may associate your registration information with cookies our website places on your device. Associating a cookie with your registration information allows us to offer increased personalization and functionality.

## **II. Information Usage**

In this section of our Policy, we identify the ways we may use collected information.

### **Aggregate Data**

We aggregate data about visitors to our websites and users of our systems and mobile applications for the development and improvement of our activities. We may also use it for market analysis. We may provide information from our websites in aggregate form, with identifying information removed, to third parties.

## **Marketing**

We may target our marketing depending on information we have collected.

Our staff may use personally identifiable information, including financial data, in determining approval for participation.

We may use the information we collect as otherwise permitted in this Policy.

## **III. Protection of Information**

### **How The Seam Handles Privacy Internally**

In this section of our Policy, we discuss the security measures we take to protect information that we have collected about you.

### **Security**

The Seam uses customary security methods to determine the identity of its registered users so that appropriate rights and restrictions can be enforced for that user. Reliable verification of a user's identity is called authentication. The Seam utilizes usernames, passwords, and unique identifiers to authenticate. In certain restricted and limited situations, IP addresses may be used for authentication. Users are responsible for maintaining the confidentiality and security of authentication data.

The Seam is committed to operating its website and systems with customary internal controls and the highest ethical standards. The Seam uses reasonably available information security measures and techniques to protect users' data. However, transmitting information over the internet is never completely secure and any computers linked to the internet run the risk of being hacked, and thus your information runs the risk of being intercepted, collected, used or disclosed by others. The Seam cannot and does not guarantee complete security.

### **Third Parties**

In addition to aggregated information (discussed previously), we may share some kinds of information with third parties as described below.

**Companies and People Who Work for Us:** We may contract with other companies and individuals to help us provide services. For example, we may host some of our websites on another company's devices, hire technical consultants to maintain our systems and websites, or work with companies to remove repetitive information from customer lists, analyze data, provide marketing assistance, and provide customer service. In order to perform their jobs, these other companies may have limited access to some of the personal information we maintain about our users. We require all such companies to comply with the terms of our privacy policies, to limit

their access to any personal information to the minimum necessary to perform their services, and not to use the information they may access for purposes other than fulfilling their responsibilities to us. We use our best efforts to limit the use of other companies in areas where personally identifiable information may be involved.

## **Legal Requirements**

We may release account and other personal information when we believe release is required to comply with law. We may release such information, if, in our judgment: the release is compelled by law or regulation, the release may be necessary to prevent violation of law or serious injury, or the information is not confidential.

## **IV. Your Privacy Choices**

On certain of our websites, when you complete registration, you may be given the option of receiving informational/promotional emails from The Seam and/or third parties. You may opt-out from receiving these emails at any time. You can unsubscribe from such emails by following the unsubscribe instructions on such email or contacting The Seam's customer support.

## **V. Updating Your Personal Information**

You have access to your personal contact information so that you may update the contact that you have provided to us.

## **VI. California Privacy Rights**

If you are an Individual California Resident, you have additional rights under the CCPA (California Consumer Privacy Act) regarding collected personal information. These rights include:

The right to request disclosure of information collected or sold, including the categories of information that have been collected or sold, the categories of sources from which the personal information has been collected, the use of the information, the categories of personal information disclosed or sold to third parties, and the categories of third parties to whom information was disclosed or sold.

The right to request disclosure of specific personal information collected about you during the preceding 12 months.

The right to request personal information collected about you deleted, except where that information is necessary to perform certain business operations including, but not limited to completing a transaction or provide a good or service requested by the individual consumer, to

detecting a protecting against security threats or prosecute those responsible, to debugging and repairing errors that impair functionality, and to exercise or comply with certain legal rights or obligations.

The right to opt out of the sale of personal information by sending an email to [info@theseam.com](mailto:info@theseam.com) with the subject heading “Do Not Sell My Personal Information”.

The right to not be discriminated against for exercising your privacy rights.

To exercise your right to request disclosure of information collected or sold, to request disclosure of specific information collected about you, or to request personal information collected about you be deleted, please email [info@theseam.com](mailto:info@theseam.com). We will respond within 30 days of receipt of the request, and we may need to request additional information to verify the identity of the requesting party.

## **VII. Protection of Proprietary Information**

As a user of this application platform, you agree that the software and related technologies that enable and power this application platform are owned by The Seam LLC. and you agree not to copy or reproduce the application platform, software, graphics, design, format, appearance, its look and feel, features, or any part thereof.